



**Southern California Chapter MRA invites you to
our first**



"Hispanic Research Event"

**Where: Café Sevilla 555 4th Ave., San Diego, CA 92101
(619) 233-5979**

**When: Thursday, October 23, 2008
6:00 pm until 9:00pm**



Beverages & Tapas 6:00pm-7:00pm
(Cash bar - all attendees will receive 2 beverage tickets)



**Sponsored by
Directions In Research, Luth Research, & Taylor Research**

Buffet Style Dinner 7:00pm-8:00pm
(Salad, 3 types of Paella & Dessert)

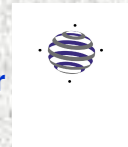


**Sponsored by
Research Now**



Live Guitar Music from 6pm-8pm
Sponsored by

Survey Sampling International & Worldwide Translation Center



Featured Speaker

Dr. Mary Beth McCabe, President of Sun Marketing will be the keynote speaker.

"US Hispanic Market - Past, Present, and Future"

PRC Contact Hours To Be Announced



Video-taping of the Event and Session

Sponsored by CfMC And OTX



**We will also have some fantastic giveaways such as a Dinner package, wine, & gift certificates
Sponsored by Touchwork, ISA/Qualitative Insights, Universal Studios, Fox Broadcasting Co.**



Qualitative Insights



Cost for the evening is \$40 for members and \$50 for non-members.

RSVP by October 13th, 2008

(limited seats, so reserve early)



Our Event Planner

Contact: Susan Perl by phone, e-mail or fax.

Call (818) 882-8351 -- Fax (818) 882-8957 -- E-mail: Accentonresearch@cs.com



Southern California Chapter MRA "Hispanic Research Event"



R.S.V.P. Form

Café Sevilla in San Diego on Thursday, October 23, 2008

Individual - Total Attendees _____ x \$40 = _____

Individual - Total Attendees _____ x \$50 = _____

TOTAL _____

Company Name: _____

Contact: _____

Phone: _____ **Fax:** _____

Attendee Names:

1. _____ 4. _____

2. _____ 5. _____

3. _____ 6. _____

PAYMENT INFORMATION: Mail a check or for credit card payments fax the RSVP form

To Pay by Mail— send your RSVP form and your payment by check to:

SoCal MRA - c/o Susan Perl at Accent On Research

21021 Devonshire Street, Suite 206

Chatsworth, CA 91311

(Payable to **Southern California Chapter MRA**)

For Credit Card payments: Please call Susan Perl at (818) 882-8351 and fax your RSVP form to:

Susan Perl at Accent On Research

fax: (818) 882-8957

Questions?

Call **Eleanor Martin**, Taylor Research (619) 299-6368 or **Ginger Blazier**, Directions In Research (619) 299-5883